GINEVRA PAPALOTTI

Cruise destinations & environmental accountability · Green claims, ports of call and measurable places

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EDUCATION

University of Trento, Italy Sep *2023 – Sep 2026*

Bachelor's degree (Laurea, 180 ECTS) in Modern Languages (class L-11), track in Languages for Tourism and Business Intermediation (LITI). Graduated September 29, 2026.
Final grade: 104/110 (maximum 110). Weighted average: 26.62/30 (maximum 30; Italian grading scale). Thesis evaluation: 30/30 with honors (30 e lode, the highest grade).

- Thesis: Cruise Tourism and Water Quality: Green Claims vs. Blue Reality in the Biscayne Bay Coastal System. Supervisor: Prof. Angelo Besana; co-supervisor: Prof. Antonio Bibbò.
- Selected coursework: Business Administration and Political Economy; Landscape and Environmental Geography; Economic Psychology; Sociology of Cultural and Communication Processes; English and Spanish Linguistics; Information Technologies for Communication Purposes.

Bryant University, Rhode Island, USA *Jan 2026 – May 2026*

Exchange semester (non-degree) in Business and Marketing.

- Five courses (15 credit hours): Management Principles and Practice; Human Resources Management; Foundations of Marketing Management; Advertising and Integrated Marketing Communication; Writing for Digital Media. GPA 3.94/4.00.

RESEARCH

Cruise Tourism and Water Quality: Green Claims vs. Blue Reality in the Biscayne Bay Coastal System
Bachelor's thesis, University of Trento, 2026

- Coded 18 sustainability claims on water use, wastewater treatment and food waste from the 2025 reports of Royal Caribbean Group, Norwegian Cruise Line Holdings and Carnival Corporation against five indicators of verifiability.
- Compared company disclosures with publicly available monitoring and regulatory information from NOAA, Florida International University, the U.S. Environmental Protection Agency and Miami-Dade County.
- Designed and administered an exploratory trilingual online survey of 200 respondents using a non-probability convenience sample; conducted descriptive analysis and Spearman rank correlation.
- Main finding: publicly available fleet-level disclosures and local monitoring data did not allow observed water-quality conditions in Biscayne Bay to be attributed to a specific vessel or operator.

From Unverifiable Claims to Measurable Places: Cruise Access Choices at Ports of Call
Graduate research proposal, October 2026

- Proposed a sequential mixed-methods framework for comparing direct berthing, tendering, floating-pier access and a conceptual offshore comparator at cruise ports of call.
- The study is built around three comparative cases: Grand Cayman as the lead case, Santorini for the visitor-flow dimension, and Key West as a contrasting governance case.
- Core components are Grand Cayman documentary analysis, initial stakeholder interviews and an indicator matrix; comparative work in Santorini and Key West and the full stated-choice experiment are extensions subject to supervisory guidance, ethical approval, source access and program resources.

SUPPLEMENTARY RESEARCH MATERIALS

Available at ginevrapapalotti.com/research

- Bachelor's thesis, full text and abstract: https://doi.org/10.5281/zenodo.23058847
- Coding appendix, with codebook and full coding matrix for the 18 claims: https://doi.org/10.5281/zenodo.23062068

- Exploratory Consumer Perception Survey Report, with questionnaire, sample profile, aggregate results and methodological notes: https://doi.org/10.5281/zenodo.23059433
- Graduate research proposal, four-page summary: https://doi.org/10.5281/zenodo.23083334
- Full 16-page proposal available on request

DOI-assigned materials are openly deposited on Zenodo and linked to ORCID; the full 16-page proposal is available on request.

PROFESSIONAL EXPERIENCE

GIUDI Bags & Accessories (Giudicom S.r.l.), Italy *Jun 2021 – Dec 2025*

Sales associate - customer experience (part-time)

- Served international customers in Italian, English and German; supported merchandising and inventory management.

Municipality of Bressanone, Italy *May 2025 – Jul 2025*

Administrative and data support intern (curricular internship, 6 ECTS)

- Supported data entry, verification and documentation in a municipal office serving more than 20,000 residents; front-desk support in Italian and German.

RESEARCH SKILLS

- Content analysis using an explicit codebook; documentary and source analysis; questionnaire design and administration using Google Forms; descriptive statistics and Spearman rank correlation; data cleaning, tabulation and reporting in Excel; APA 7 referencing; academic writing in English.

VOLUNTEERING

Italian Red Cross (Croce Rossa Italiana), Val di Fassa e Fiemme unit *Mar 2022 – Oct 2023*

- Volunteer, social services.

HONORS

- Highest thesis grade (30/30 with honors), University of Trento, September 2026
- Dean's List, Bryant University, Spring 2026

LANGUAGES AND CERTIFICATIONS

- Italian (native) · English C1 (IELTS Academic, overall band 7.0, Jan 2025; Cambridge C1 Advanced, 2023; C1 Language Proficiency, University of Trento, 2026) · German C1 (South Tyrol Bilingualism Certificate, 2023; Goethe-Zertifikat B2, 2021) · Spanish C1 (C1 Language Proficiency, University of Trento, 2026; DELE B2, 2023; DELE C1 scheduled November 2026) · French B2 (DELF B2, 2023) · Japanese A2 (self-assessed).

FIELDS OF INTEREST

- Hospitality management · tourism management · cruise destination management · environmental accountability · sustainability communication · passenger experience

REFERENCES

Available on request.

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